

LAW TIMES

2015 Legal Suppliers Guide in the September 21, 2015 Issue

Reach more than 38,000 legal professionals throughout the Ontario market with **Law Times Legal Suppliers Guide**, a powerful and highly-effective vehicle for drawing attention to your company and its products and services throughout the year.

HEIGHTEN YOUR AWARENESS AND GENERATE INQUIRIES

The **Legal Suppliers Guide (LSG)** offers four options to help expand your market presence as a leading supplier:

- **Free Listing**
- **Boldface Listing – only \$109**
- **Boldface Listing plus Logo – only \$219**
- **Boldface Box Ad – only \$329**
- **Display Advertising in Guide – 50% off regular rates.**

See next page for complete details on how to make the LSG work for you...

IMPORTANT DEADLINES

Listing Deadline:

Friday, August 14, 2015

Ad Space Closing:

Friday, August 21, 2015

Ad Material Closing:

Friday, September 11, 2015

Issue Date:

Monday, September 21, 2015

FOR MORE INFORMATION OR TO CONFIRM YOUR ADVERTISING, CONTACT:

Kimberlee Pascoe 416-996-1739 | kimberlee.pascoe@thomsonreuters.com

Listing Enhancement and Display Advertising Options

BOLDFACE LISTING Only \$109 per category

(maximum two categories)

Your company's listing will be set in bold face type, setting it apart from competitors in the category.

Law Times
2075 Kennedy Road
Toronto, Ont. M1T 3V4
Tel: 416-996-1739
Fax: 416-649-7870
lawtimes@thomsonreuters.com
www.lawtimesnews.com

BOLDFACE LISTING PLUS LOGO Only \$219 per category

(maximum two categories)

All the benefits of a boldface listing plus the extra recognition your company logo can provide.

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BOLDFACE BOXED LISTING Only \$329 per listing

All the benefits of a boldface listing plus supply your own creative for a unique boxed ad to accompany it.

LAW TIMES
Law Times is **Ontario's only weekly legal tabloid newspaper** with an established weekly readership of 38,000*
2075 Kennedy Road,
Toronto Ont., M1T 3V4
Tel: 416-996-1739
Fax: 416-649-7870
lawtimes@thomsonreuters.com
www.lawtimesnews.com

Actual size: 1-7/8" x 3-1/8"

*based on a 3.1 pass around rate

**CALL TODAY
TO SECURE
YOUR SPOT!**

Kimberlee Pascoe
Account Manager
416-996-1739

kimberlee.pascoe@thomsonreuters.com

DISPLAY ADVERTISING RATES

AD SIZE	REGULAR RATE	LEGAL SUPPLIERS GUIDE RATE
full page, black and white	\$5,355	\$2,678
2/3 page, black and white	\$3,555	\$1,778
1/2 page, black and white	\$2,700	\$1,350
1/3 page, black and white	\$1,755	\$428
1/4 page, black and white	\$1,355	\$678
add spot colour	\$385	\$190
add four colour	\$1,065	\$530

DISPLAY ADVERTISING

50% off Regular Rates PLUS FREE Boldface Listing, additional \$109 value!

Display advertising is a highly effective way of promoting your company in the **Legal Suppliers Guide**. Your ad plus boldface listing creates an unbeatable combination to seize the attention of your target customers and clients.

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Law Times' Legal Suppliers Guide is an excellent way to promote your product or service to Ontario's legal profession. The LSG is designed as a one-stop reference for lawyers and associated personnel when purchasing decisions are being made.

THIS IS THE ONLY REQUEST WE WILL MAKE TO UPDATE YOUR CURRENT LISTING INFORMATION

LISTING INFORMATION

Contact: _____ Email: _____

Company: _____

Address: _____

City: _____ Province/State: _____ Postal/ Zip Code: _____

Telephone: _____ Fax: _____

Web Address: _____

IMPORTANT DEADLINES

Listing Update: August 14, 2015

Advertising: August 21, 2015

Ad Material: September 11, 2015

Issue Date: September 21, 2015

CATEGORY LISTINGS

Check mark the categories under which your company will be listed. Please make sure that the listing is correct, reflecting the business activities of your company.

OFFICE EQUIPMENT

- Computer Hardware
- Computer Peripherals
- Computer Sales & Service
- Cheques & Software Forms
- Computer Hardware
- Computer Peripherals
- Computer Sales & Service
- Dictation Products
- Legal Copying & Binding Services
- Office Supplies/Furniture/Storage Systems
- Telephone Systems

PROFESSIONAL SERVICES

- Accident Reconstruction
- Accounting Services
- Actuarial Consultants
- ADR/Arbitration/Mediation
- Awards & Recognition Programs
- Book Stores
- Business Valuators
- Case Funding
- Charitable Organizations

- Coaching
- Collection Agencies
- Continuing Legal Education
- Corporate Governance
- Corporate Records
- Corporate Recovery & Restructuring
- Corporate/Client Management Services
- Cost Recovery Systems
- Courier/Delivery Services
- Court Reporters
- Demonstrative Evidence
- Discovery
- DNA Testing
- Document Destruction
- Economic Analysts
- Electronic Court Appearances
- Entertainment
- Environmental Services
- Event/Conference Planning
- Expert Witnesses/ Advisers
- Financial Services
- Forensic Accountants/Valuators
- Forensic Computer Services

- Forensic Engineers
- Future Care Cost Analysts
- Health Services
- Hotels/ Accommodations
- Human Resource Services
- Injury Biomechanics
- Insolvency
- Insurance Services
- Labour Dispute Specialists
- Lawyer Productivity Services
- Legal Conference Providers
- Legal Media
- Legal Printers/Publishers
- Legal Research
- Legal Secretarial Services
- Management Consultants
- Marketing/Communications Services
- Matter Management
- Mergers & Acquisitions Support
- Other Legal Services
- Outsourcing Services
- Photography
- Private Investigators
- Process Servers

- Professional Associations
- Professional Conduct & Liability
- Public Relations Services
- Public Speaking
- Real Estate Appraisers/Estimators
- Recruiting Services
- Relocation Services
- Resorts/Conference Centres
- Robes
- Security Services
- Structured Settlements
- Sustainable Development
- Technology Consultants
- Title Insurance
- Tracing Services
- Training & Continuing Education
- Transcription Services
- Translators & Interpreters
- Travel Services
- Valuation & Loss Quantification
- Video Production/ Duplication
- Visual Aids
- Vocational Assessment

- Website Design
- Writing Services

SOFTWARE

- Accounting/Time Billing Software
- Business Intelligence
- Case Management
- Customer Relationship Management
- Document Automation
- Document Management
- E-Billing Software
- E-Discovery
- Enterprise Contracts Management
- Family Law Software
- Intellectual Property Software
- Knowledge Management
- Law Office Productivity
- Litigation Support
- Presentation Software
- Real Estate Software
- Records Management Systems
- Web-based Software
- Wills, Trusts & Estates Software
- Wireless Technology

Authorizing Signature : _____ Name : _____

Return completed form by August 14, 2015 to:

Law Times – Legal Suppliers Guide:

Attn: Kimberlee Pascoe

1 Corporate Plaza, 2075 Kennedy Rd., Toronto, ON • M1T 3V4

Tel 416-996-1739

Fax 416-649-7870

Email kimberlee.pascoe@thomsonreuters.com

Free listing (limit 2 categories)

Boldface \$109

Boldface logo listing \$219

Boxed listing \$329

Display advertising at a special 50% discount

Response required by August 14, 2015