

# LAW TIMES

## 2015 Legal Suppliers Guide in the September 21, 2015 Issue

Reach more than 38,000 legal professionals throughout the Ontario market with **Law Times Legal Suppliers Guide**, a powerful and highly-effective vehicle for drawing attention to your company and its products and services throughout the year.

## HEIGHTEN YOUR AWARENESS AND GENERATE INQUIRIES

The **Legal Suppliers Guide (LSG)** offers four options to help expand your market presence as a leading supplier:

- **Free Listing**
- **Boldface Listing – only \$109**
- **Boldface Listing plus Logo – only \$219**
- **Boldface Box Ad – only \$329**
- **Display Advertising in Guide – 50% off regular rates.**

See next page for complete details on how to make the LSG work for you...

## IMPORTANT DEADLINES

**Listing Deadline:**

Friday, August 14, 2015

**Ad Space Closing:**

Friday, August 21, 2015

**Ad Material Closing:**

Friday, September 11, 2015

**Issue Date:**

Monday, September 21, 2015

**FOR MORE INFORMATION OR TO CONFIRM YOUR ADVERTISING, CONTACT:**

Kimberlee Pascoe 416-996-1739 | [kimberlee.pascoe@thomsonreuters.com](mailto:kimberlee.pascoe@thomsonreuters.com)

# Listing Enhancement and Display Advertising Options

## BOLDFACE LISTING Only \$109 per category

(maximum two categories)

Your company's listing will be set in bold face type, setting it apart from competitors in the category.

Law Times  
2075 Kennedy Road  
Toronto, Ont. M1T 3V4  
Tel: 416-996-1739  
Fax: 416-649-7870  
lawtimes@thomsonreuters.com  
www.lawtimesnews.com

## BOLDFACE LISTING PLUS LOGO Only \$219 per category

(maximum two categories)

All the benefits of a boldface listing plus the extra recognition your company logo can provide.

**LAW TIMES**  
Law Times  
2075 Kennedy Road  
Toronto, Ont. M1T 3V4  
Tel: 416-996-1739  
Fax: 416-649-7870  
lawtimes@thomsonreuters.com  
www.lawtimesnews.com

## BOLDFACE BOXED LISTING Only \$329 per listing

All the benefits of a boldface listing plus supply your own creative for a unique boxed ad to accompany it.

**LAW TIMES**  
Law Times is **Ontario's only weekly legal tabloid newspaper** with an established weekly readership of 38,000\*  
2075 Kennedy Road,  
Toronto Ont., M1T 3V4  
Tel: 416-996-1739  
Fax: 416-649-7870  
lawtimes@thomsonreuters.com  
www.lawtimesnews.com

Actual size: 1-7/8" x 3-1/8"

\*based on a 3.1 pass around rate

**CALL TODAY TO SECURE YOUR SPOT!**

**Kimberlee Pascoe**  
Account Manager  
416-996-1739

kimberlee.pascoe@thomsonreuters.com

## DISPLAY ADVERTISING RATES

AD SIZE	REGULAR RATE	LEGAL SUPPLIERS GUIDE RATE
full page, black and white	\$5,355	\$2,678
2/3 page, black and white	\$3,555	\$1,778
1/2 page, black and white	\$2,700	\$1,350
1/3 page, black and white	\$1,755	\$428
1/4 page, black and white	\$1,355	\$678
add spot colour	\$385	\$190
add four colour	\$1,065	\$530

## DISPLAY ADVERTISING

**50% off Regular Rates PLUS FREE Boldface Listing, additional \$109 value!**

Display advertising is a highly effective way of promoting your company in the **Legal Suppliers Guide**. Your ad plus boldface listing creates an unbeatable combination to seize the attention of your target customers and clients.

# LAW TIMES

## 2015 Legal Suppliers Guide – September 21, 2015 Issue

*Law Times' Legal Suppliers Guide* is an excellent way to promote your product or service to Ontario's legal profession. The LSG is designed as a one-stop reference for lawyers and associated personnel when purchasing decisions are being made.

**THIS IS THE ONLY REQUEST WE WILL MAKE TO UPDATE YOUR CURRENT LISTING INFORMATION**

### LISTING INFORMATION

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal/ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web Address: \_\_\_\_\_

### IMPORTANT DEADLINES

**Listing Update:** August 14, 2015

**Advertising:** August 21, 2015

**Ad Material:** September 11, 2015

**Issue Date:** September 21, 2015

### CATEGORY LISTINGS

Check mark the categories under which your company will be listed. Please make sure that the listing is correct, reflecting the business activities of your company.

#### OFFICE EQUIPMENT

- Computer Hardware
- Computer Peripherals
- Computer Sales & Service
- Cheques & Software Forms
- Computer Hardware
- Computer Peripherals
- Computer Sales & Service
- Dictation Products
- Legal Copying & Binding Services
- Office Supplies/Furniture/Storage Systems
- Telephone Systems

#### PROFESSIONAL SERVICES

- Accident Reconstruction
- Accounting Services
- Actuarial Consultants
- ADR/Arbitration/Mediation
- Awards & Recognition Programs
- Book Stores
- Business Valuators
- Case Funding
- Charitable Organizations

- Coaching
- Collection Agencies
- Continuing Legal Education
- Corporate Governance
- Corporate Records
- Corporate Recovery & Restructuring
- Corporate/Client Management Services
- Cost Recovery Systems
- Courier/Delivery Services
- Court Reporters
- Demonstrative Evidence
- Discovery
- DNA Testing
- Document Destruction
- Economic Analysts
- Electronic Court Appearances
- Entertainment
- Environmental Services
- Event/Conference Planning
- Expert Witnesses/ Advisers
- Financial Services
- Forensic Accountants/Valuators
- Forensic Computer Services

- Forensic Engineers
- Future Care Cost Analysts
- Health Services
- Hotels/ Accommodations
- Human Resource Services
- Injury Biomechanics
- Insolvency
- Insurance Services
- Labour Dispute Specialists
- Lawyer Productivity Services
- Legal Conference Providers
- Legal Media
- Legal Printers/Publishers
- Legal Research
- Legal Secretarial Services
- Management Consultants
- Marketing/Communications Services
- Matter Management
- Mergers & Acquisitions Support
- Other Legal Services
- Outsourcing Services
- Photography
- Private Investigators
- Process Servers

- Professional Associations
- Professional Conduct & Liability
- Public Relations Services
- Public Speaking
- Real Estate Appraisers/Estimators
- Recruiting Services
- Relocation Services
- Resorts/Conference Centres
- Robes
- Security Services
- Structured Settlements
- Sustainable Development
- Technology Consultants
- Title Insurance
- Tracing Services
- Training & Continuing Education
- Transcription Services
- Translators & Interpreters
- Travel Services
- Valuation & Loss Quantification
- Video Production/ Duplication
- Visual Aids
- Vocational Assessment

- Website Design
- Writing Services

#### SOFTWARE

- Accounting/Time Billing Software
- Business Intelligence
- Case Management
- Customer Relationship Management
- Document Automation
- Document Management
- E-Billing Software
- E-Discovery
- Enterprise Contracts Management
- Family Law Software
- Intellectual Property Software
- Knowledge Management
- Law Office Productivity
- Litigation Support
- Presentation Software
- Real Estate Software
- Records Management Systems
- Web-based Software
- Wills, Trusts & Estates Software
- Wireless Technology

Authorizing Signature : \_\_\_\_\_ Name : \_\_\_\_\_

**Return completed form by  
August 14, 2015 to:**

**Law Times – Legal Suppliers Guide:**

Attn: Kimberlee Pascoe

1 Corporate Plaza, 2075 Kennedy Rd., Toronto, ON • M1T 3V4

Tel 416-996-1739

Fax 416-649-7870

Email kimberlee.pascoe@thomsonreuters.com

- Free listing (limit 2 categories)
- Boldface \$109
- Boldface logo listing \$219
- Boxed listing \$329
- Display advertising at a special 50% discount

**Response required by August 14, 2015**