



Reach Canada's Law Students in 2017/18

CANADIAN LAWYER 4STUDENTS FALL 2017 SUPPLEMENT – SPACE CLOSE JULY 5TH

- Established in 2006 and distributed to every Canadian law school, as arranged through each Dean's office
- Delivered to every first year student in a special orientation pack, and on campus to all students
- Exclusive interviews, valuable tips, information and insights for students seeking their first position in Canada's legal profession
- Featured as a supplement in the highly popular 'Top 25 Most Influential' issue of *Canadian Lawyer*

GOLD CAMPAIGN

\$7,050 – Save 20%

TOTAL VALUE: \$8,810

Full Page four colour ad in print and digital edition with link, prominent logo placement* for 12 months on canadianlawyermag.com/4Students, Big Box ad for one month on canadianlawyermag.com (ad is one of four in rotation)

SILVER CAMPAIGN

\$5,725 – Save 15%

TOTAL VALUE \$6,735

One half page four colour ad in print and digital edition with link, prominent logo placement* for 12 months on canadianlawyer.com/4Students, Big Box ad for one month on canadianlawyer.com (ad is one of four in rotation)

BRONZE CAMPAIGN

\$3,510 – Save 10%

TOTAL VALUE: \$3,905

One quarter page four colour ad in print and digital edition with link, prominent logo placement* for 12 months on canadianlawyer.com/4Students (ad is one of four in rotation)

*logo will appear with other advertiser logos in a shared big box ad

LEXPERT JULY/AUGUST 2017 ISSUE – SPACE CLOSE JUNE 16th

- Distributed to leading law schools across Canada
- A service-oriented package that provides value-adds for law students entering a fiercely competitive professional market.
- A focus on industry growth and career advice from law firm Recruitment Directors and recently hired Associates

GOLD CAMPAIGN

\$6,475 – Save 20%

TOTAL VALUE: \$8,065

Full Page four colour ad in print and digital edition with link, Big Box ad for one month on Lexpert.ca

SILVER CAMPAIGN

\$5,430 – Save 15%

TOTAL VALUE \$6,385

One half page four colour ad in print and digital edition with link, Big Box ad for one month on Lexpert.ca

BRONZE CAMPAIGN

\$3,385 – Save 10%

TOTAL VALUE: \$3,760

One half page four colour ad in print and digital edition with link, Big Box ad for one month on Lexpert.ca

COMBINED BUNDLES: CHOOSE BOTH AND SAVE MORE!

GOLD COMBINED BUNDLE

Only \$11,815 – Save 30%

TOTAL VALUE: \$16,875

SILVER COMBINED BUNDLE

Only \$9,840 – Save 25%

TOTAL VALUE: \$13,120

BRONZE COMBINED BUNDLE

Only \$6,130 – Save 20%

TOTAL VALUE: \$7,665

For advertising information, please contact MediaSolutions.Sales@thomsonreuters.com | 416.649.8841

