

# CANADIAN Lawyer

## RATES/BUNDLE INFORMATION

### PRINT

	Size	1x	3x	6x	11x
Colour	Full page	\$8,330	\$7,910	\$7,515	\$7,140
	1/2 page	\$5,985	\$5,685	\$5,400	\$5,130
	1/4 page	\$3,350	\$3,180	\$3,020	\$2,870

B+W: 20% discount off our colour rates

	Size	1x	3x	6x	11x
Classified / Careers B+W	1/2 page	\$2,695	\$2,155	\$1,725	\$1,380
	1/4 page	\$1,520	\$1,230	\$965	\$765
	1/8 page	\$785	\$645	\$515	\$395

	Size	1x	3x	6x	11x
Covers	OBC	\$10,460	\$9,600	\$9,130	\$8,670
	IFC/IBC	\$9,715	\$8,920	\$8,475	\$8,060

Non-cancellable, full page, four colour

### WWW.CANADIANLAWYERMAG.COM

	Leaderboard 728 x 90 (pixels)	Big Box 300 x 250 (pixels)	Skyscraper 120 x 600 (pixels)	Banner 468 x 60 (pixels)	Tile 120 x 90 (pixels)
Web	\$2,070 per month Ad is one of four in rotation	\$2,070 per month Ad is one of four in rotation	\$2,070 per month Ad is one of four in rotation	\$1,635 per month Ad is one of four in rotation	\$1,300 per month Ad is one of four in rotation

### WWW.CANADIANLAWYERMAG.COM/LEGALFEEDS

	Leaderboard 728 x 90 (pixels)	Big Box 300 x 250 (pixels)	Leaderboard/Big Box Combo	Sponsored Content Section
Blog	\$630 per month Ad is one of four in rotation	\$630 per month Ad is one of four in rotation	\$1,055 per month Ad is one of four in rotation	\$630 per month Ad is one of four in rotation

Applicable taxes will be added to all rates.

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### CANADIAN LEGAL NEWSWIRE

Edition & Advertising Options	Junior Leaderboard 600 x 100 (Pixels)		Big Box 300 x 250 (Pixels)	Sponsor Spotlight (Text Box)	Half Big Box 300 x 100 (Pixels)
<b>NATIONAL EDITION</b> WEEKLY	1 time - \$1,495 3+ times - \$1,440 6+ times - \$1,315 12+ times - \$1,195 24+ times - \$1,080		1 time - \$1,260 3+ times - \$1,195 6+ times - \$1,135 12+ times - \$1,080 24+ times - \$1,020	1 time - \$1,200 3+ times - \$1,135 6+ times - \$1,080 12+ times - \$1,020 24+ times - \$955	1 time - \$1,020 3+ times - \$955 6+ times - \$900 12+ times - \$850 24+ times - \$775
<b>INHOUSE EDITION</b> BI-WEEKLY	1 time - \$1,195 3+ times - \$1,135 6+ times - \$1,080 12+ times - \$1,020 24+ times - \$955		1 time - \$1,080 3+ times - \$1,020 6+ times - \$955 12+ times - \$900 24+ times - \$850	1 time - \$955 3+ times - \$900 6+ times - \$850 12+ times - \$775 24+ times - \$720	1 time - \$850 3+ times - \$775 6+ times - \$720 12+ times - \$670 24+ times - \$590
<b>E-EXCLUSIVE EDITION</b>	National: \$4,145	Targeted: \$3,055	Includes Junior Leaderboard ad and extended message area (600 x 350 pixels)		

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